

PROJECT: WBC 18th Annual Champion Awards Gala

OCTOBER
19
2023 | **EVENT
DATE**

SEPTEMBER
29
2023 | **DEADLINE
DATE**

ADVERTISING SIZES

Champion Awards Journal - Print (8.5" wide - 11" high)

Inside Front Cover
Inside Back Cover
Back Cover
Full Page

(7.5" wide - 4.75" high)
Half Page

(3.5" wide - 4.75" high)
Quarter Page

Keepsake Journal - Print (6" wide - 9" high)

Inside Front Cover
Back Cover

Full Page Ad or
Full Page Message

FILE SUBMISSION

Artwork needs to expand to/or past the **bleed marks**. Ensure all body copy text stays within the **safe zone**. Artwork will be cut at the **crop marks**.

File saved at **300 dpi**.

File Format be sent as a **high resolution PDF**.

File name example:

Title of Company_Date (SacksComm_ 9.08.23)

0.25" bleed and crop marks included

(If there is no bleed, we suggest placing a border around the ad.)

Most printers ask for **0.5" margin**. This would be your safe zone for body copy text.

